

erinhayerin@gmail.com

erinha.com

1-647-648-4103

Toronto, Canada

ABOUT ME

Product designer with 5+ years of experience designing accessible, scalable products across web, mobile, tablet, and TV. Skilled at leading design from early concept through design systems and production-ready UI, working closely with product managers, engineers, and clients. Experienced across sports-streaming and telecom products, with a focus on building design systems that keep large, multi-platform products consistent.

EXPERIENCE

2020 - CURRENT

Amdocs Studios - UX/UI Designer

- Gotham Sports (Mobile, Tablet, Web, TV)
- Designed a new streaming product for 12 platforms, from the visual identity through the shipped UI; app viewership grew 29% year-over-year after launch, with minutes streamed per user up 28%
 - Built the design system all 12 platforms ran on: components, prototypes, copy decks. It's what devs pulled from to stay consistent.
 - Partnered with engineering to validate and ship production-ready, WCAG-accessible UI

- Marquee Sports (Mobile, Tablet, Web, TV)
- Ran the UI rebrand across all 10 platforms, from mobile to TV; the rebranded product drew 130,000+ monthly app users and 85% streaming growth in its record season
 - Built and maintained style guides, components, prototypes, and copy decks

- Public Mobile (Mobile)
- Designed a new premium brand experience for the mobile app
 - Ran design workshops and client sessions to shape new features from early ideas
 - Delivered wireframes, style guides, reusable components, and accessibility guidelines

- BGRS ReloAccess (Web, Mobile)
- Shipped production-ready UI for web and mobile, working with devs through delivery
 - Wrote the accessibility guidelines, copy decks, and app store assets

- Deadstock (Web, Mobile)
- Led both UX and UI for a new retail concept
 - Built the branding, prototypes, and high-fidelity mockups

- US Cellular & AT&T (Web, Mobile)
- Produced brand web banners, custom illustrations, and edited device imagery
 - Designed app pitch concepts and maintained a shipped app to client requirements

EDUCATION

2016-20

OCAD U

(Bachelor of Design)

SOFTWARE SKILLS

Figma

Adobe XD

Photoshop

Lightroom

Illustrator

AI Tools

(Claude, Figma Make)

SKILLS

Design Systems Thinking

Cross-Platform Design

Accessibility (WCAG)

Prototyping

Visual Design

LANGUAGE

Korean

English

Portfolio Passcode: 0930

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CREATIVE LEADERSHIP & RELEVANT EXPERIENCE

2025 - CURRENT

Kaleo Worship - Media Team Leader (Volunteer)

- Lead the media team, directing branding, event graphics, social content, and photo/video.

2023 - 2025

Klesis Worship - Admin & Media Team Leader (Volunteer)

- Led media and admin operations, coordinating teams and event content production.

2023 - CURRENT

Toronto Sohrae Orchestra - Graphic Designer, Photographer (Freelancing)

- Design event collateral (posters, tickets, booklets) and shoot performance photography.

2017-2020, 2026

Youth Kosta Toronto - Media Team (Volunteer)

- Create event graphics and provide photography coverage for large-scale programs.
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SELECTED IMPACT

- Shipped design systems across 10–12 platforms for two major sports-streaming brands
- Designed the Gotham Sports app; viewership grew 29% year-over-year following launch
- Led the Marquee rebrand across 10 platforms; 130,000+ monthly users, 85% streaming growth